

# **KIMBERLY SCHOOL DISTRICT**

## **District Wide Survey**



**Educate, Listen, Learn**

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**Initial Survey Results**  
**July 25 - August 16, 2023**

**Total Respondents To-Date: 247**



**CLEARWATER**  
— FINANCIAL —

Christine Stoll | VP Client Experience and Growth

# **KIMBERLY SCHOOL DISTRICT**

## **Purpose of Survey**



- **Educate citizens on the services the District provides.**
- **Educate the community on the current District needs, the purpose of, allowed uses and current use of supplemental levy funds.**
- **Gauge support for the continuation of the current levy.**
- **Gauge support for the district to investigate a transition to a 4-day school week.**
- **Learn more about what the community would like to see for future enhancements.**
- **Provide transparency and a feedback loop for future decisions.**

# KIMBERLY SCHOOL DISTRICT

## Survey Development

- **Discovery**

- Meetings with administration, staff, long-range planning committee
- Data gathering and determination of priorities and timeline

- **Implementation**

- Development of initial questions, feedback & edits, finalize
- Deployment, July 24, 2023
- Outreach
  - newsletter
  - all-call
  - social media
  - website highlight
  - registration
  - Times news highlight
  - flyers and postcard

- **Analysis & Reflection**

- Weekly meetings, discussion of results, brainstorm outreach strategies



# KIMBERLY SCHOOL DISTRICT Survey



## Kimberly School District Survey

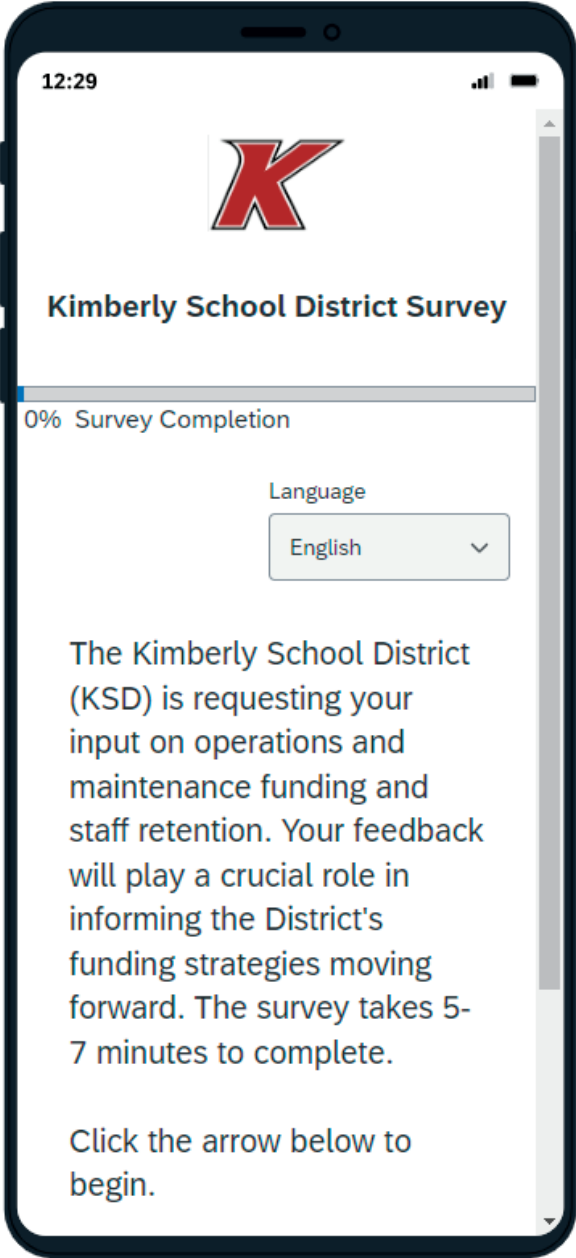
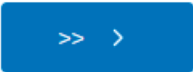
0% Survey Completion

Language

English

The Kimberly School District (KSD) is requesting your input on operations and maintenance funding and staff retention. Your feedback will play a crucial role in informing the District's funding strategies moving forward. The survey takes 5-7 minutes to complete.

Click the arrow below to begin.



# OUTREACH Postcard



**Help us plan for the future of KSD!**

We want to hear from the entire Kimberly community to know how we can best plan to meet students' educational needs and the expectations of our community.


TAKE THE PLANNING SURVEY




Please take a few moments to share your feedback.  
Scan the QR code or visit <http://bit.ly/43B5bKs>

Kimberly School District #414  
141 Center Street West  
Kimberly, ID 83341

**BULK RATE  
US POSTAGE PAID  
KIMBERLY SCHOOL DISTRICT # 414  
KIMBERLY, ID 83341  
PERMIT # 9**



**Help us plan for the future of KSD!**  
Scan the QR code or visit <http://bit.ly/43B5bKs>



**TAKE THE PLANNING SURVEY**

Your insights are vital in shaping decisions to guide future services

**LOCAL POSTAL PATRON**



# OUTREACH Social Posts

Share your input

**Help us plan for the future of KSD!**

We urge you to provide your feedback on important topics facing KSD.

Take the survey


Take the survey today!



Scan the QR code or visit <http://bit.ly/43B5bKs>



Take the survey today!




We urge you to provide your feedback on these important topics facing KSD.


- Staff recruitment and retainment
- Funding options
- Educational Services
- Ideas for enhancing services

Your input will guide future District planning and budgeting to meet student needs.

Take the survey



Scan the QR code or visit <http://bit.ly/43B5bKs>




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- Staff recruitment & retainment
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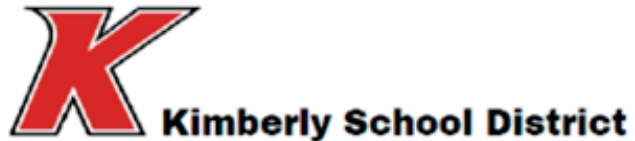
# OUTREACH

## 2-sided .5 page- flyer


  
 SCAN THE QR CODE AND TAKE THE SURVEY


Share your input
   
**Help us plan the District's future!**

Your input will help guide the District's planning and budgeting strategies to meet student needs.



  
 FOR MORE INFORMATION

Share your input
   
**Help us plan for the future of KSD!**


Take the survey today!
   




We want to hear from the entire Kimberly community to know how we can best plan to meet students' educational needs and the expectations of our community

**We urge you to provide your feedback on these important topics facing KSD.**


- Staff recruitment and retainment
- Funding options
- Educational Services
- Ideas for enhancing services

Your input will guide future District planning and budgeting to meet student needs.





Take the survey
   
 Scan the QR code or visit <http://bit.ly/43B5bKs>



Flyer - v1.


  
 SCAN THE QR CODE AND TAKE THE SURVEY

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 FOR MORE INFORMATION


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Your input will help guide District Planning and Budgeting strategies to meet student's needs.

Tell us your thoughts on these crucial topics:

- Staff recruitment and retainment
- Educational services
- Funding options
- Ideas for enhancing services



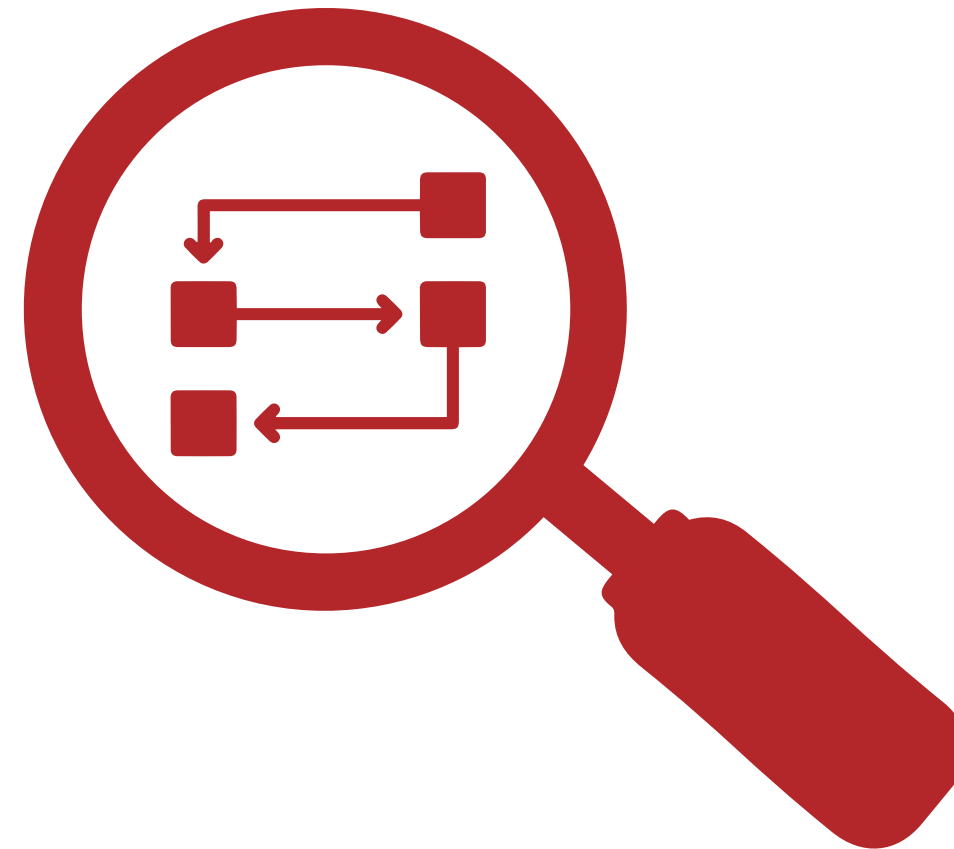
Share your feedback. Scan the QR code or visit <http://bit.ly/43B5bKs>


Flyer - v2.

# KIMBERLY SCHOOL DISTRICT

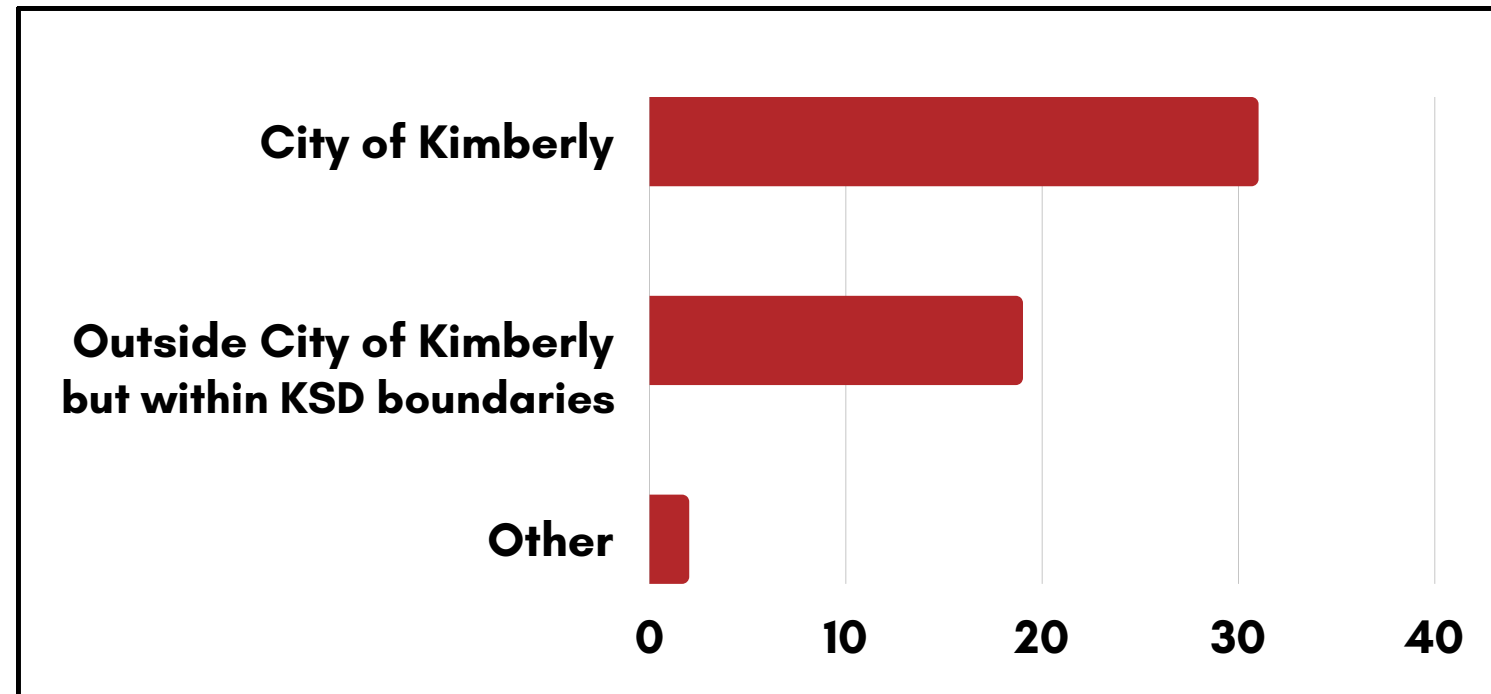
## Results

- 247 respondents in 3 weeks
- Mostly female
- High response rate 35-44
- Low response rate 55+
- Support for KSD services overall
- Positive indications for supplemental from those responding
- Neutral support for 4-day school week



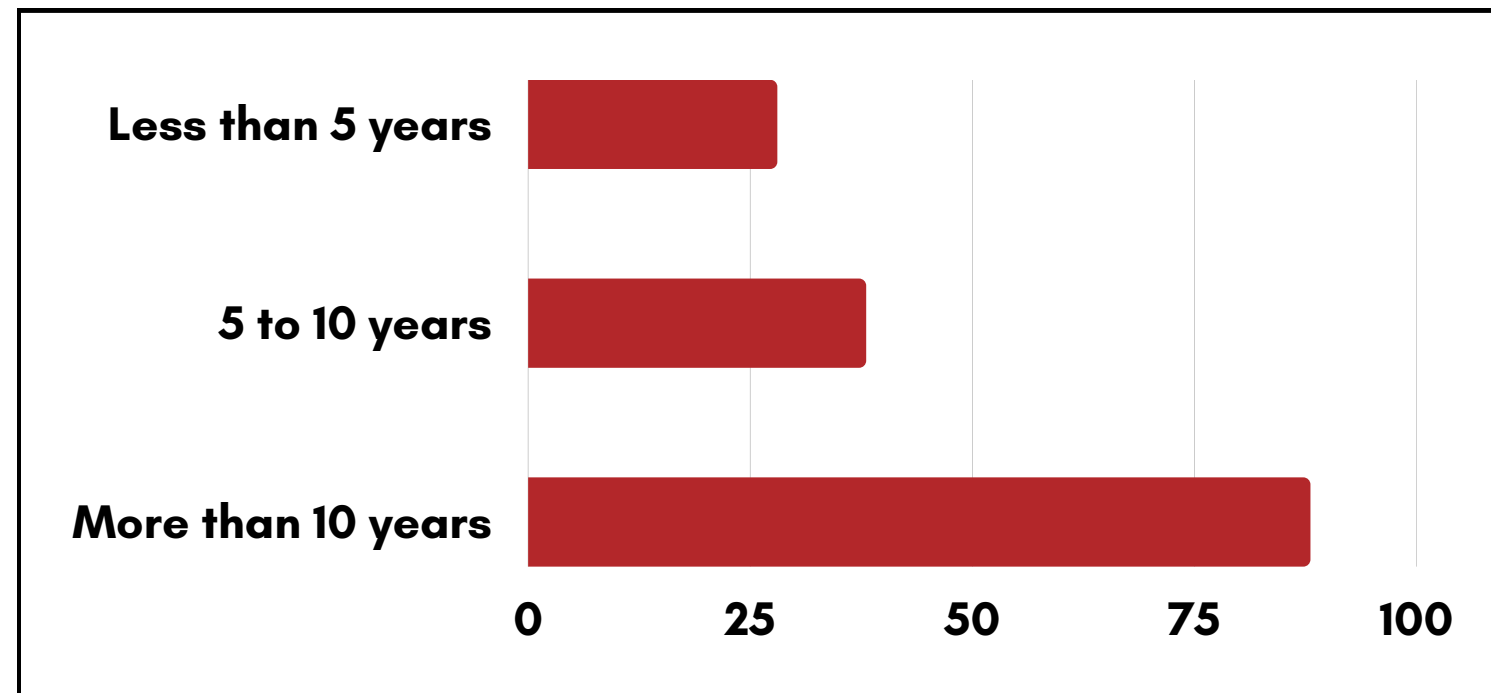


### RESIDENCY



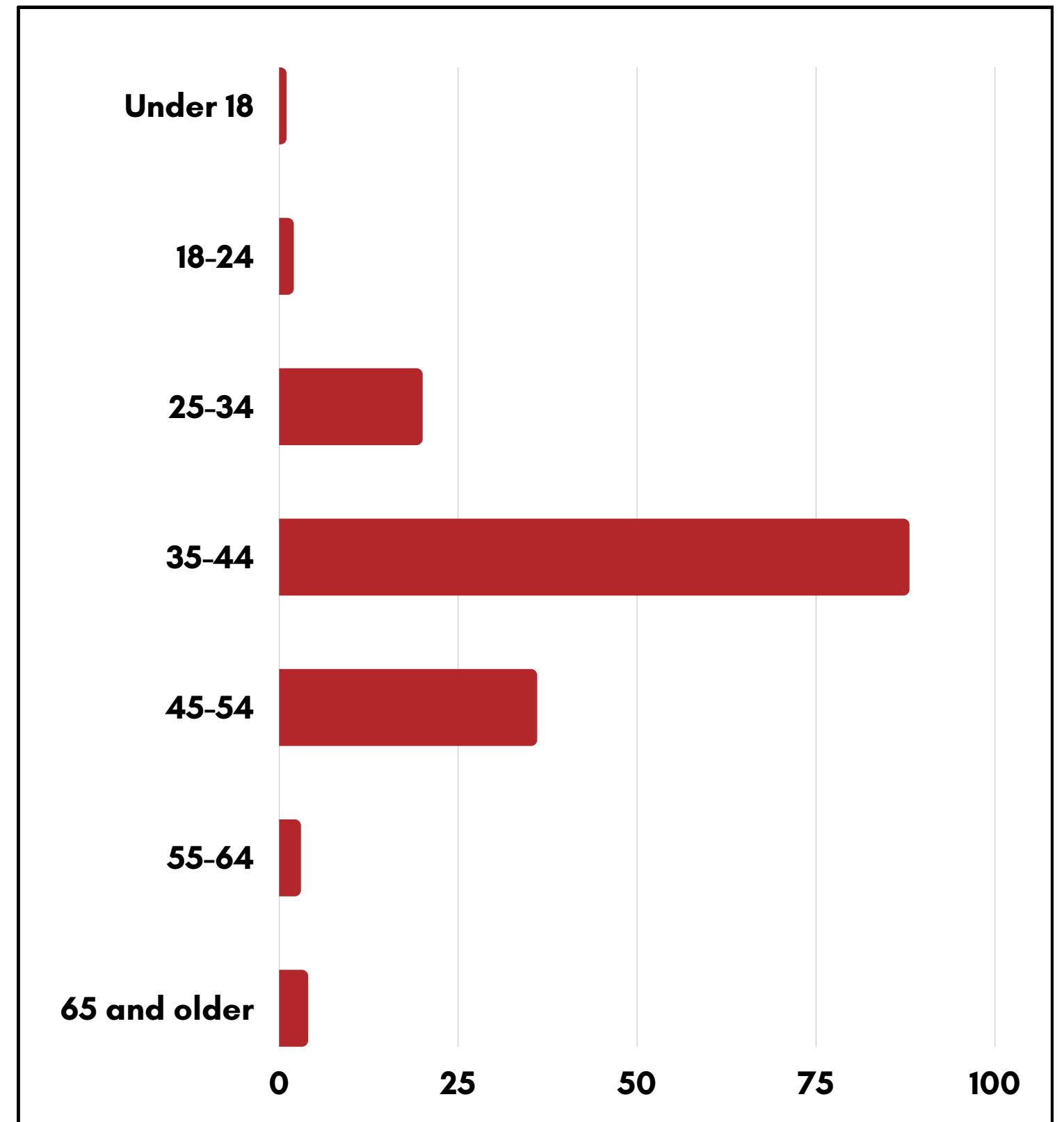
52 responded

### LENGTH OF RESIDENCY



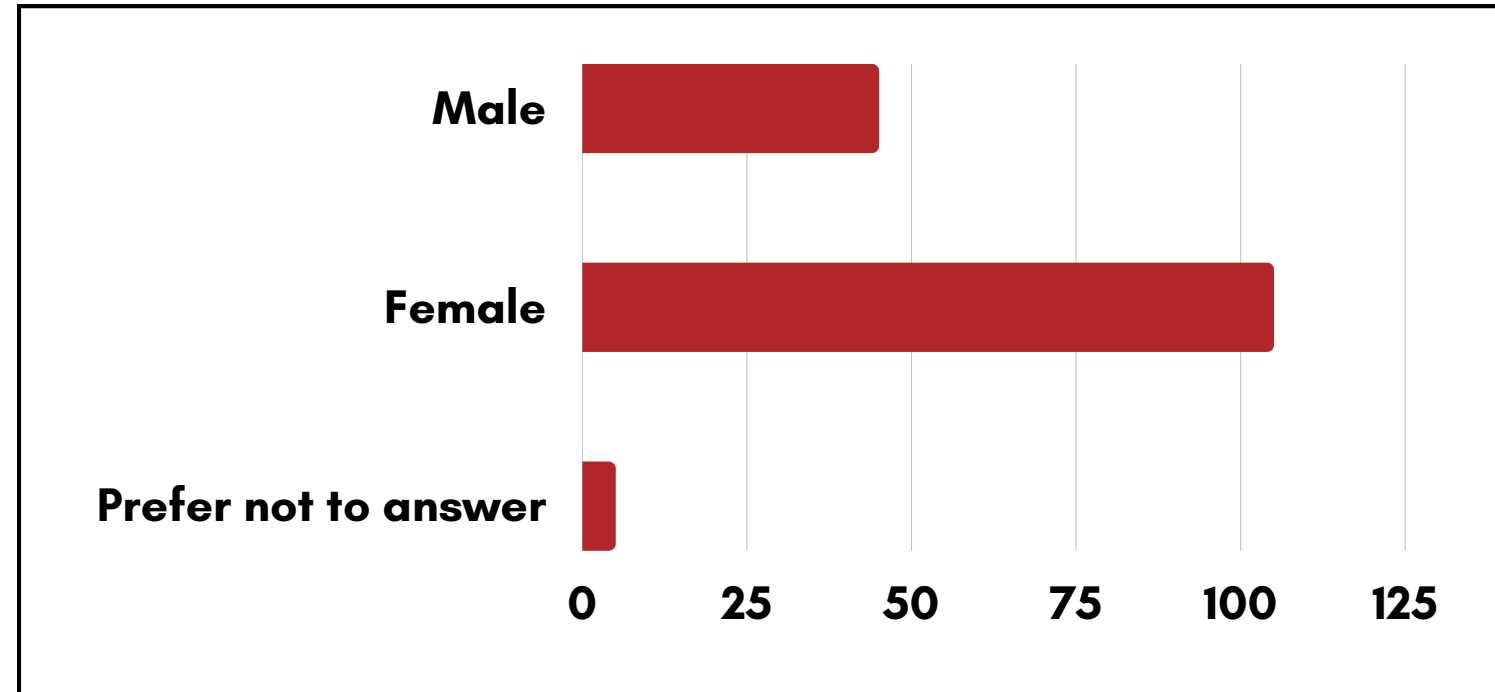
154 responded, 4 did not

### AGE

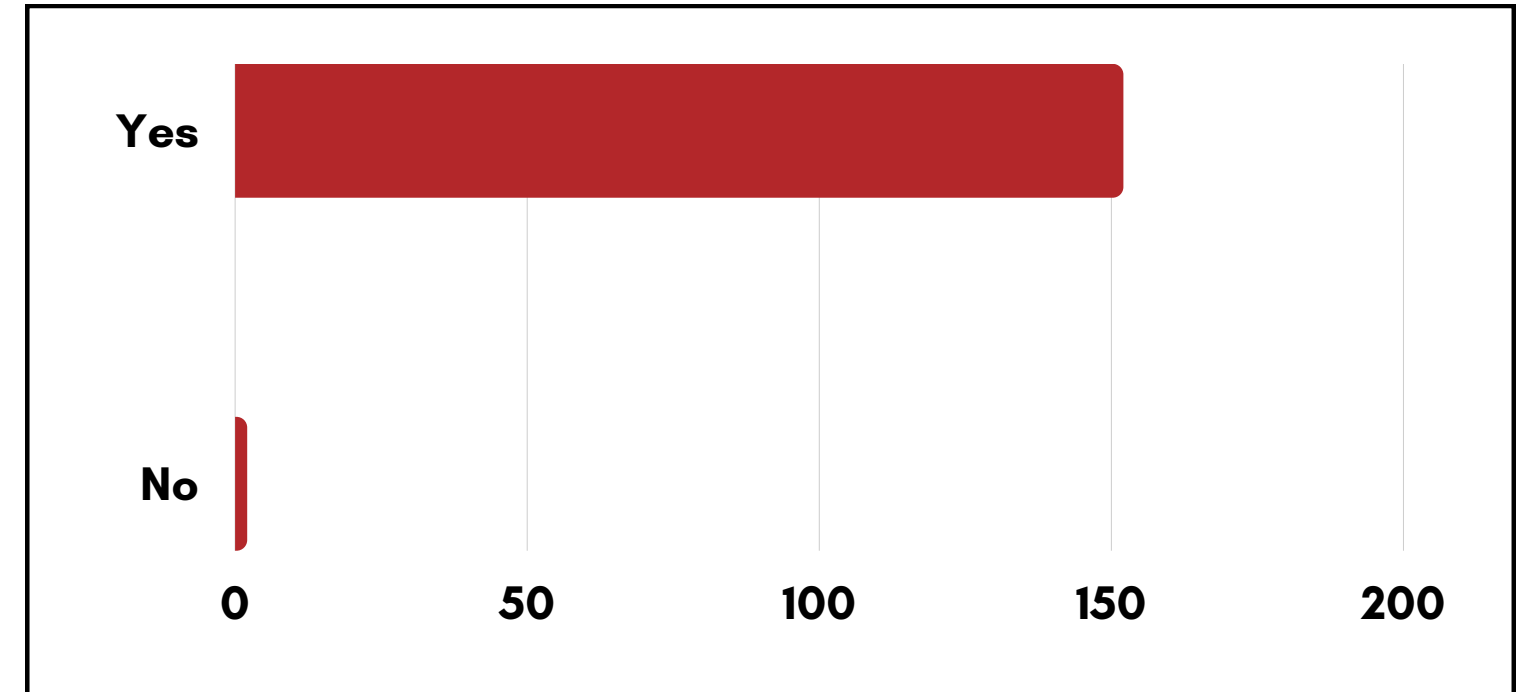


154 responded

### GENDER

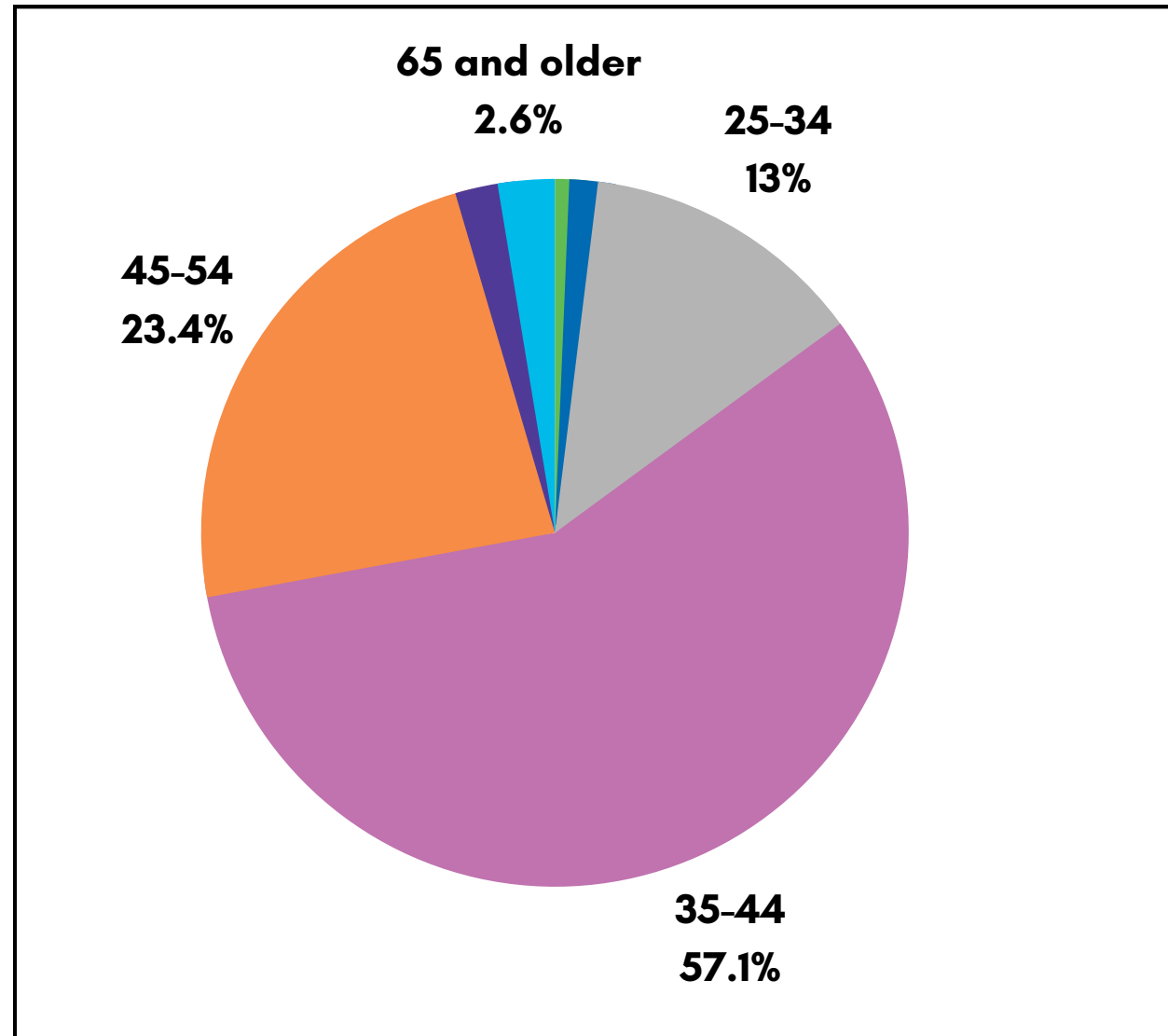


### VOTING ELIGIBILITY(over 18, US Citizen)



155 responded on gender  
154 responded on voting status

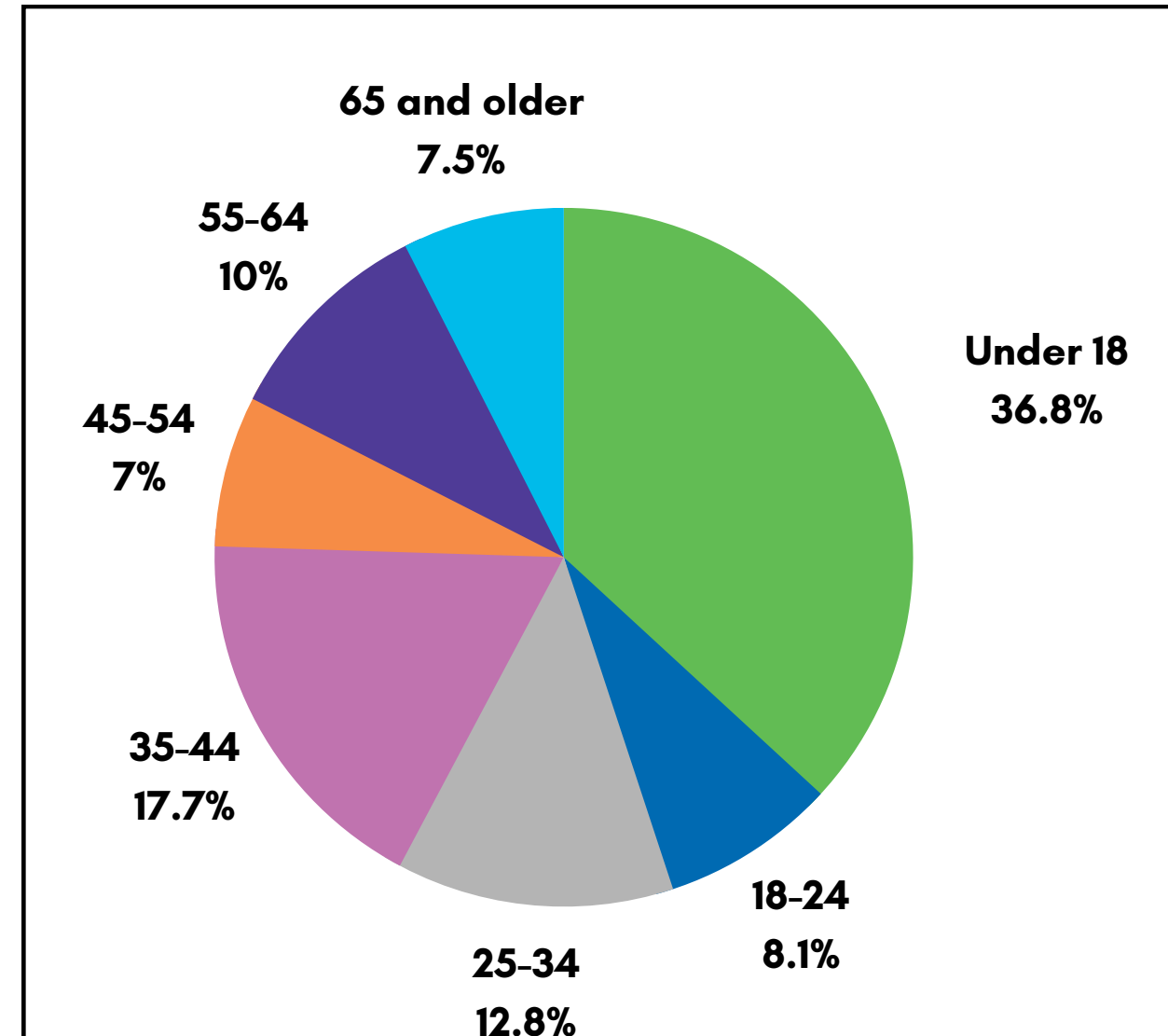
### RESPONDENT AGE



1.27% representation from 55-64 yrs old

2.26% representation from 65+yrs old

### POPULATION DISTRIBUTION PER CENSUS \*

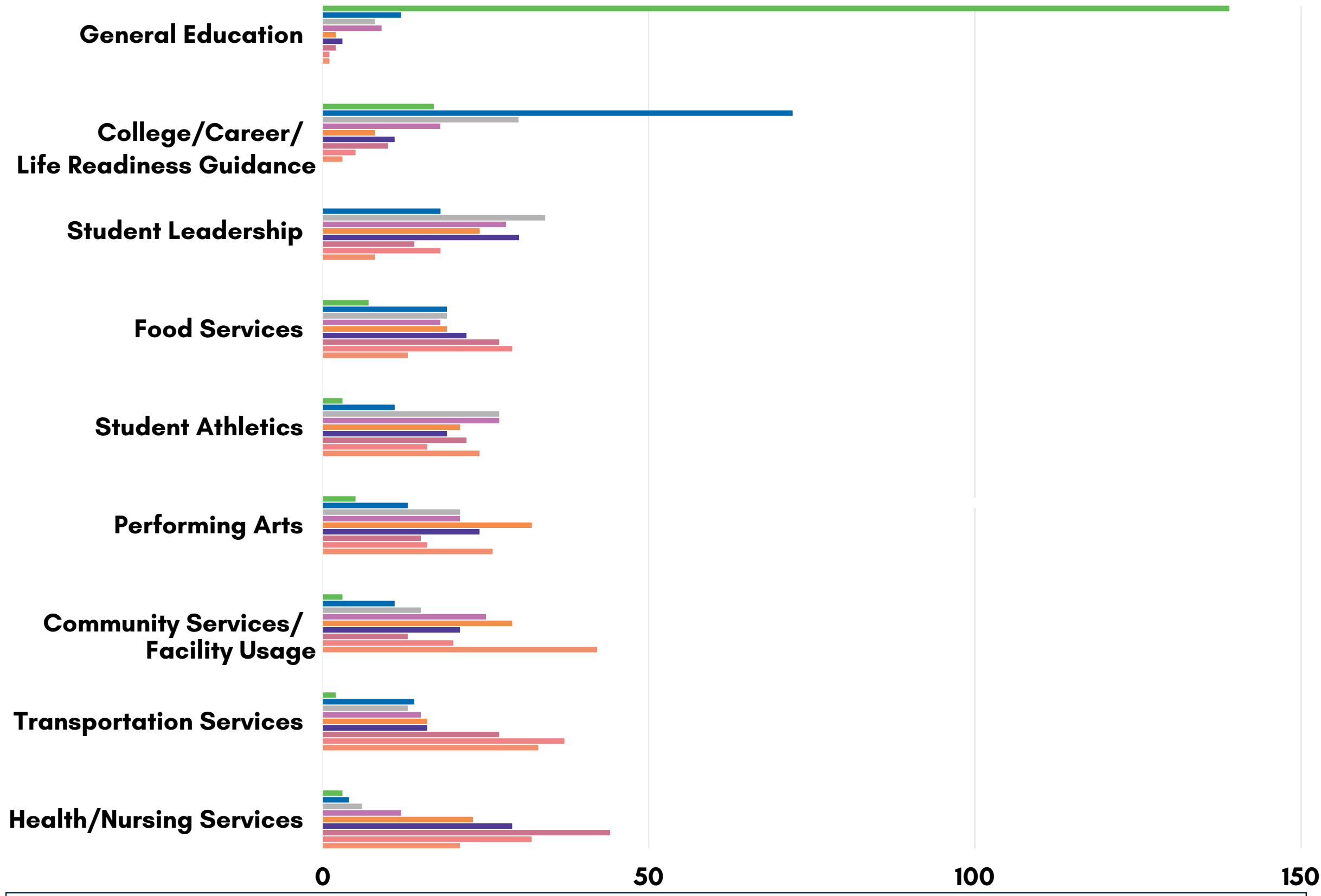


#### Noteworthy:

- Residents 34-44 are **over represented** by 36%
- Residents 55+ are **under represented**.
  - 55-64 by 8.73%
  - 65+ by 5.24%
- **36.8% of current population is 0-18 years of age**, illustrating the importance of education services in near future\*

\* Source: US Census, 2021 ACS Data

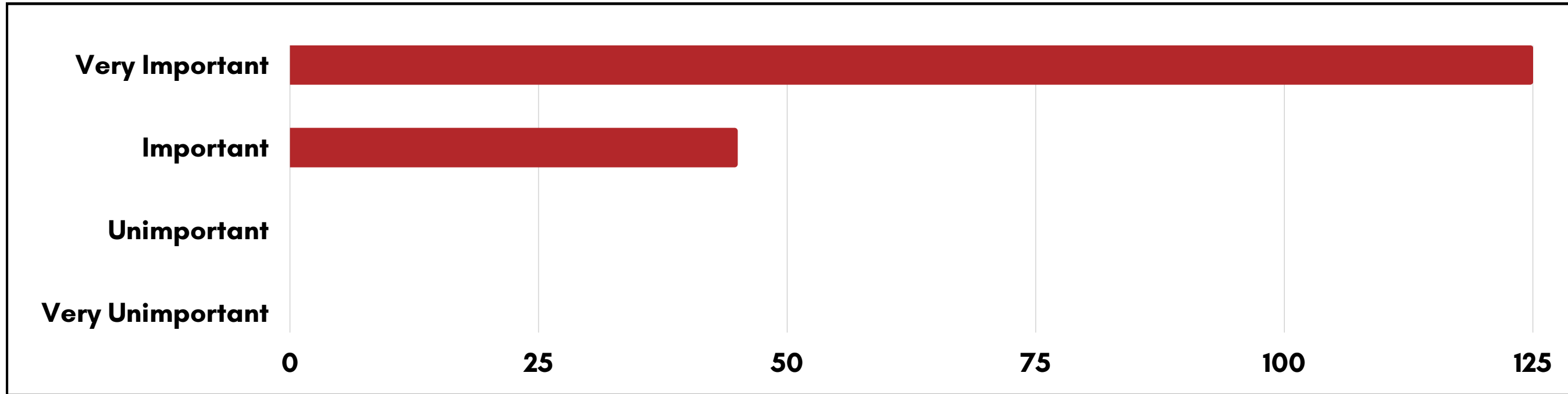
# RANKING KSD SERVICES



Please prioritize the most vital services provided by the Kimberly School District.

- # 1 Gen Ed.
- # 2 College/Career
- # 3 Student Leadership
- # 4 Food Services
- # 5 Student Athletics
- #6 Performing Arts
- #7 Community Services
- #8 Transportation
- #9 Health /Nursing Services

Please indicate how important the services provided by the Kimberly School District are to you.

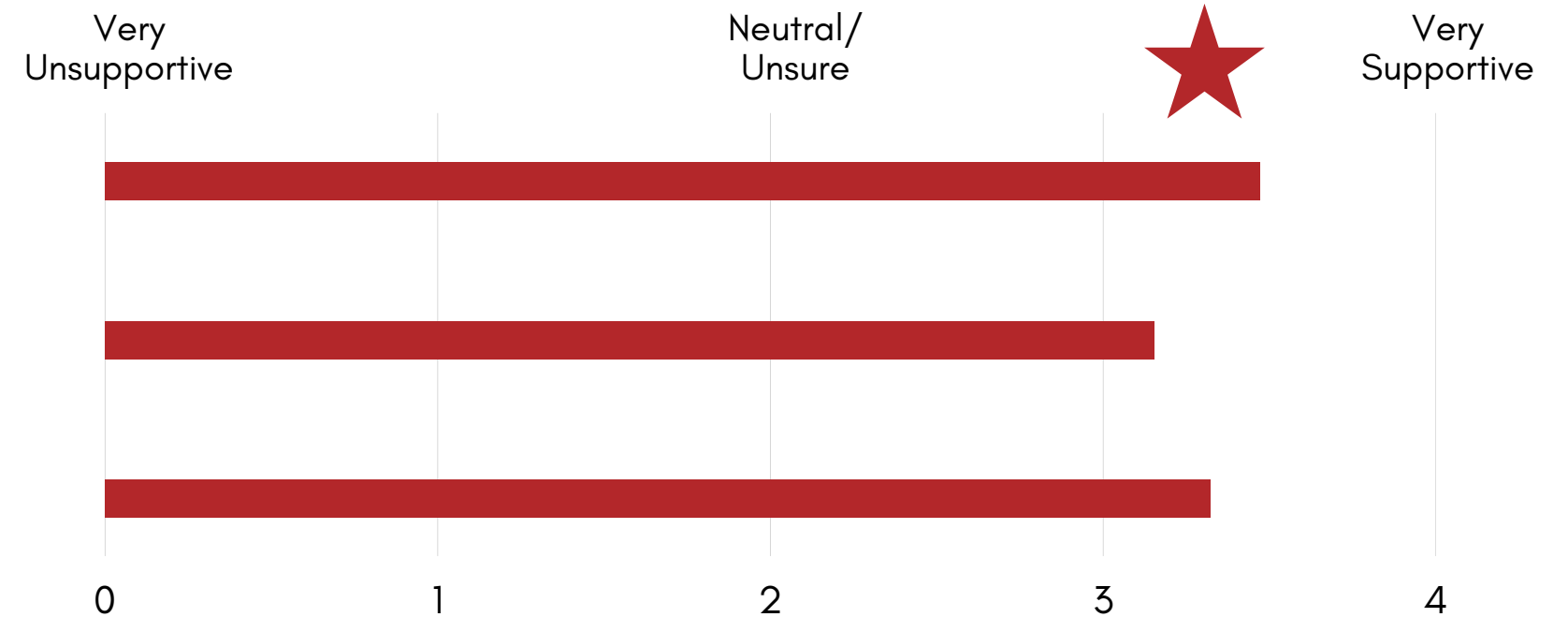


Knowing the following information, please indicate how supportive you are of continuing to help support funding for the District's educational services?

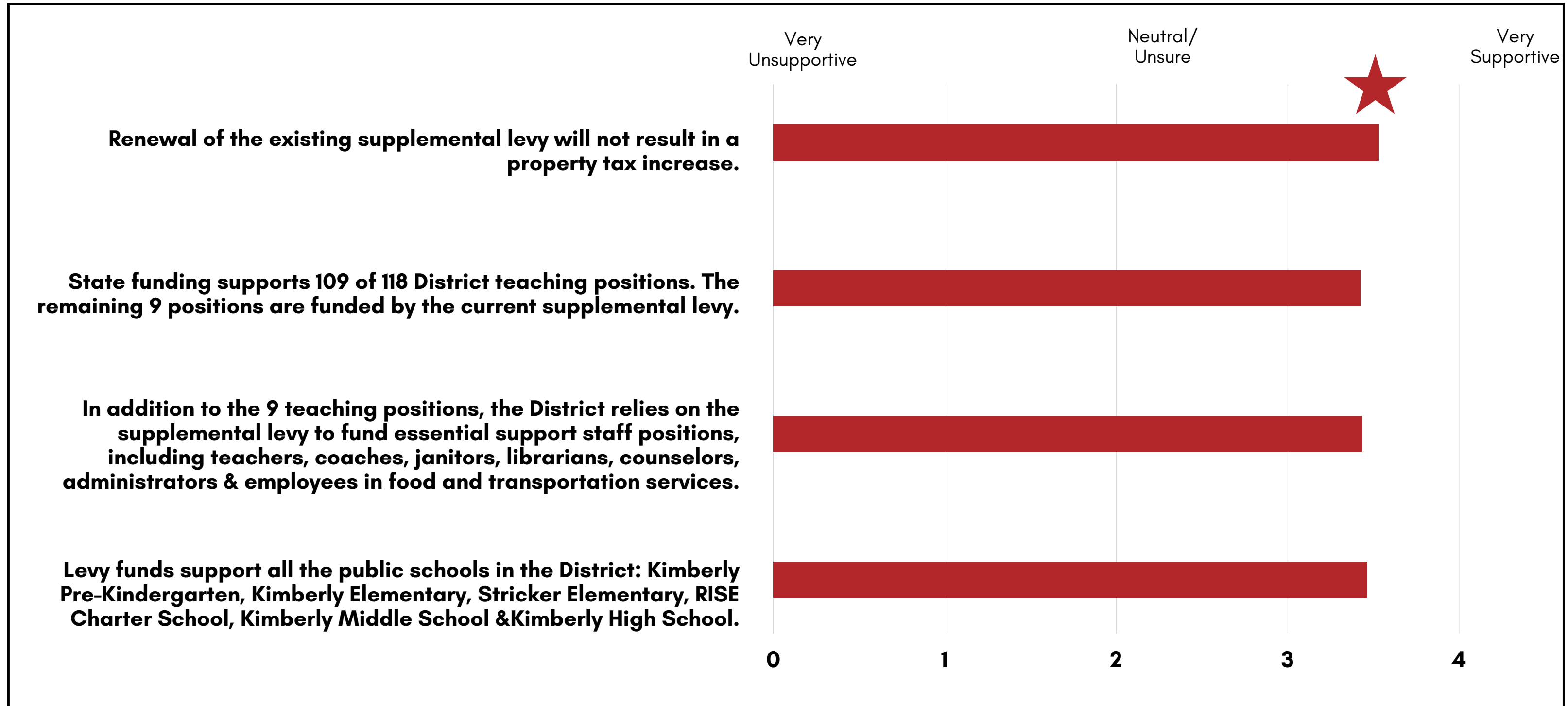
**As of 2023, the District serves 1,929 students, K-12.**

**The District's enrollment is projected to increase by 5-6% in the next ten years.**

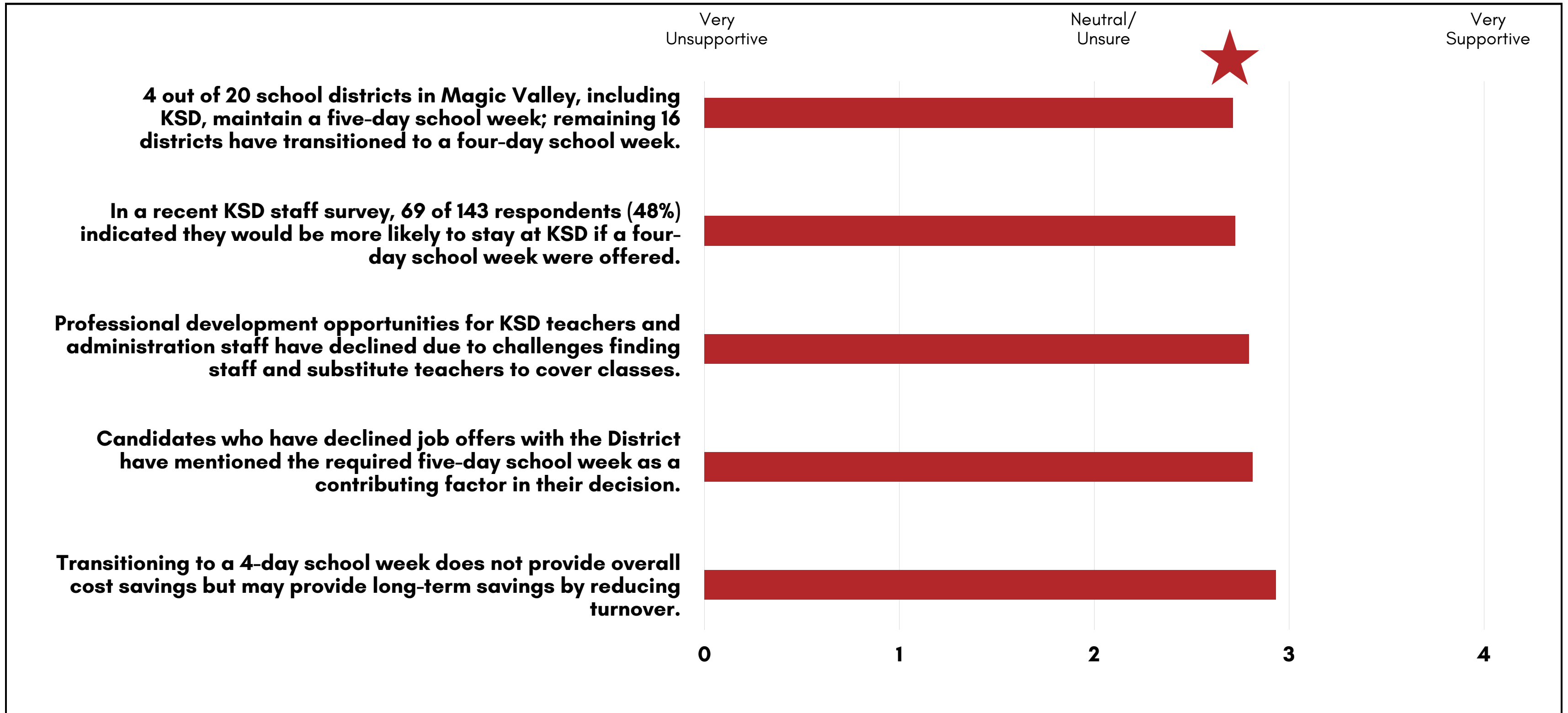
**District facilities were used by the community 400+ times in the last year for non-education related activities (adult, youth recreational sports & performances, clubs, and professional meetings).**



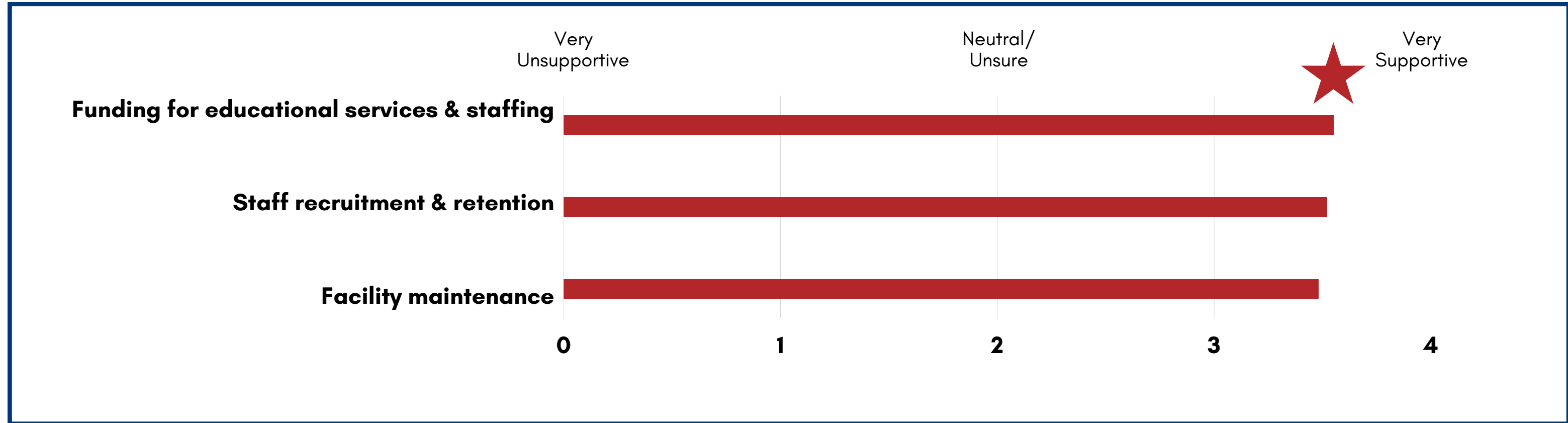
Knowing the following information, how supportive are you of the District seeking the renewal of its existing \$800,000 supplemental levy in November 2023?



Considering the information provided, please indicate your level of support for the District to consider transitioning to a four-day school week?



Please indicate your support for the following critical issues facing KSD.



- What other priorities should the District consider when proactively planning to serve the needs of the community?
- School expansions
  - Updated schools
  - Recreational facilities for students & community
  - Performing arts auditorium
  - More options for activities for students, sports, dance, gardening.
  - Career training options
  - Business prep classes- resume and interviewing skills



# KEY TAKEAWAYS

- **Top Valued Services:**
  - General Ed
  - College & Career
  - Student leadership opportunities
  
- **Positive support for levy from respondents:**
  - Caveats:
    - Mostly 34-44 age bracket.
      - Does not consistently show up to vote.
    - 55+ population response is lacking
      - Does consistently show up to vote.
  
- **More education around the 4-day school week is needed.**
  
- **Further survey distribution to 55 + is needed.**





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