

Kimberly School District #414
REGULAR BOARD MEETING FY26

THURSDAY, NOVEMBER 20, 2025

12B3 RFP FOR KMS SCOREBOARD ADVERTISEMENT

The district is proposing sponsorship opportunities for advertising panels on the new scoreboards being installed at Kimberly Middle School. This initiative allows local businesses and community partners to support the cost of scoreboard acquisition while fostering strong school-community partnerships.

Sponsors may secure a panel for five years or for the life of the scoreboard with a minimum contribution of \$17,200, providing long-term visibility. Proposals will be evaluated based on financial contribution, content appropriateness, business reputation, and design appeal. All advertisements will comply with district policies and state laws.

Board approval of this RFP will allow the district to solicit sponsors and offset costs while maintaining the integrity and aesthetics of the new scoreboards.