

KIMBERLY SCHOOL DISTRICT #414  
and  
CLEARWATER FINANCIAL

*HELPING INDIVIDUALS AND GOVERNMENTS ACHIEVE  
THEIR POTENTIAL*



CLEARWATER  
— FINANCIAL —





# GUIDING PRINCIPLES

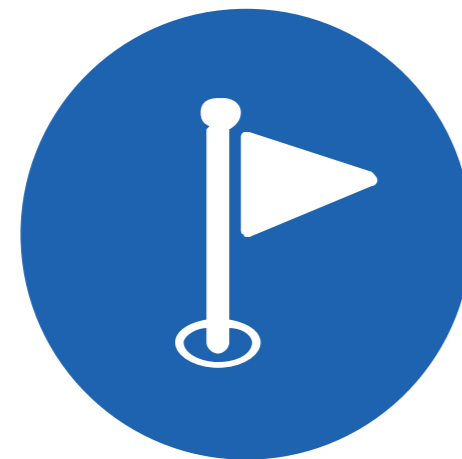
WHY WE EXIST, WHERE WE ARE GOING, HOW WE GET THERE

---



## Our Mission

Helping individuals and governments achieve their potential



## Our Vision

Go-to for government support



## Our Values

C.A.R.E - Connection, Accountability, Respect, Ethics



# ABOUT US

INSPIRED TO SERVE

# 2015

Established  
MSRB Registered

Idaho's first  
*and* only headquartered  
municipal advisory firm.  
We have a fiduciary duty  
to you and your goals!

# 38

Years combined  
experience

Clearwater Financial's fiduciary duty means:

Duty of Loyalty: We act in the best interest of our clients.

Duty of Care: We have the necessary knowledge and expertise to provide the services we offer.



# CAMERON ARIAL

President / Ph.D. / Municipal Advisor Principal

Cameron Arial founded Clearwater Financial in 2015 and has been in municipal services for decades. He is passionate about representing his clients' best interest and is known for his use of competition to achieve superior and transparent results.

Cameron is a pioneering municipal advisor, public & private executive, presenter at numerous municipal conferences, and mentor to other municipal advisors. He understands planning, economic development, finance, and commercial development. He has developed municipal & commercial projects in multiple states and his expertise spans the entire development process from planning and finance through construction.

Cameron earned his Ph.D. in Public Administration and a certificate in Community Planning from Boise State University. He serves on the boards of the Urban Land Institute and Idaho Technology Council. He is a registered Municipal Advisor Principal and holds Series 50, 52, and 54 licenses.



208.559.4353



[carial@clearwaterfinancial.biz](mailto:carial@clearwaterfinancial.biz)



[www.clearwaterfinancial.biz](http://www.clearwaterfinancial.biz)





# JACE PERRY

## COO / CPA / Municipal Advisor Representative

Jace is the former Executive Director of the Idaho Bond Bank Authority and oversaw all aspects of the Authority including: debt issuances, participant activity, continuing disclosure, application review, accounting, and auditing.

Jace spent 8 years as the Investment Accountant for the Idaho State Treasurer's Office where he managed the accounting for the Treasurer's Investment Division including the Local Government Investment Pool (LGIP and Diversified Bond Fund (DBF). He also served as the Chairman of the Idaho College Savings Program. He worked at Eide Bailly, a top 25 CPA firm, auditing various entities including: municipal governments, corporations, hospitals, and non-profit organizations.

Jace holds a bachelor's degree in accounting from Brigham Young University – Idaho and is a licensed Certified Public Accountant and Chartered Global Management Accountant. Jace is a registered Municipal Advisor Representative and holds a Series 50 license.



208.841.6794



[jperry@clearwaterfinancial.biz](mailto:jperry@clearwaterfinancial.biz)



[www.clearwaterfinancial.biz](http://www.clearwaterfinancial.biz)





# CHRISTINE STOLL

## Vice President / Client Experience and Growth

Christine spent over two decades implementing and optimizing proactive education and financial services programs within state government. She has a background in instructional design and human performance improvement, college and career software expansion, technical education development, 529 savings local and national leadership and public policy.

She is the former Executive Director of the IDeal – Idaho’s 529 College Savings Program and the Next Step Idaho’s college and career planning system, formerly Idaho’s Career Information System (CIS).

Her experience includes leading and directing operational leadership, vision, public relations, partnerships, investment design and implementation, federal disclosures and filings, and rating agency relationships. She has worked closely with K12 schools, postsecondary institutions and workforce agencies to help them make informed decisions for their future.

Christine holds a Masters of Science in Instructional Performance and Technology and Bachelors of Science in Psychology with a minor in HR Management from Boise State University.



208.631.8751



cstoll@clearwaterfinancial.biz



www.clearwaterfinancial.biz

# SUITE OF SERVICES



PUBLIC RELATIONS - ELECTIONS, SURVEYS, MARKETING, MESSAGING, SOCIAL MEDIA, INTERGOVERNMENTAL SOLUTIONS, REGIONALIZATION



DEVELOPMENT SERVICES - STRATEGIC/COMP/MASTER PLANS, P&Z, SITE SELECTION, FACILITY PLANS, DESIGN TEAM & PROJECT MANAGEMENT



MUNICIPAL FINANCE - BONDS, PRIVATE PLACEMENTS, LEASES, BOND BANK, INSURANCE, RATINGS, DEQ & USDA-RD, ARPA, IMPACT FEES, GRANT ADMIN



ACCOUNTING - GASB, BUDGET AND ACCOUNTING SUPPORT, FINANCIAL PROJECTIONS AND POLICIES, WHAT IF, COMPREHENSIVE FINANCIAL PLANNING



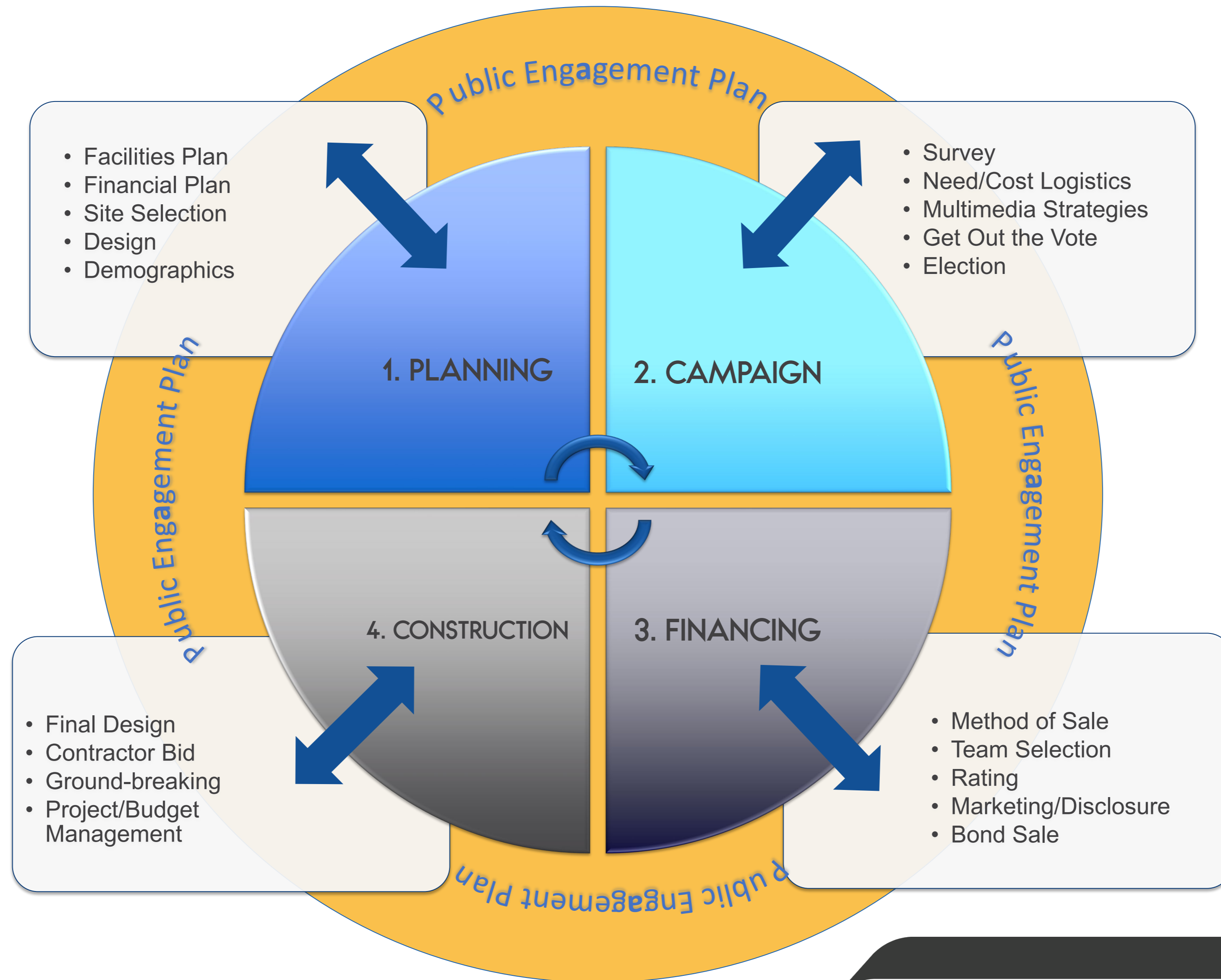
ECONOMIC DEVELOPMENT - URBAN RENEWAL, P3, DOWNTOWNS, DEVELOPMENT RFP, HIGHEST-BEST-USE, MARKET ANALYSIS, ECONOMIC IMPACT



BANKING SERVICES - RFP, LATENT FUNDS, PROCESS/SYSTEM INNOVATION, BOND FUND INVESTMENT



# COMPREHENSIVE PROCESS





# PUBLIC ENGAGEMENT PROCESS

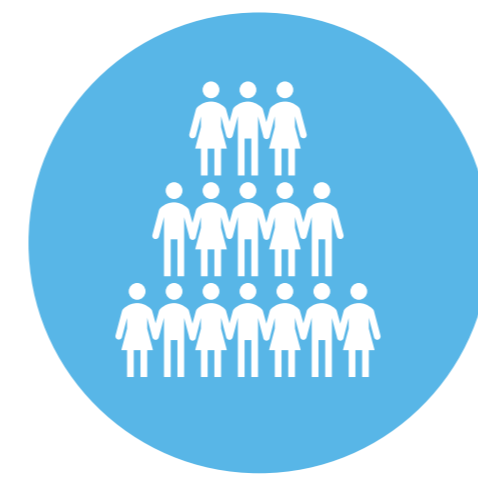
10-Step Process to Determine Public Support



**Discover**



**Schedule**



**Demographics**



**Survey**



**Interview**



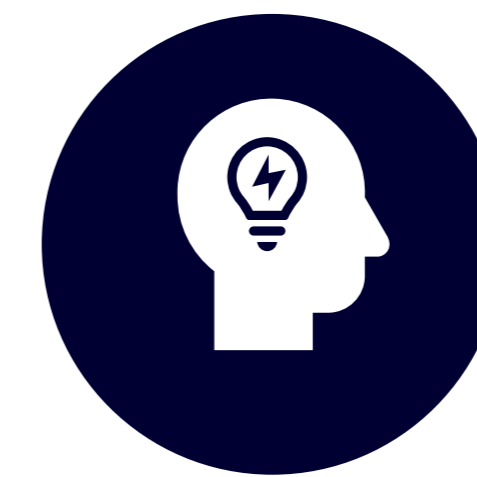
**Build**



**Deploy**



**Analyze**



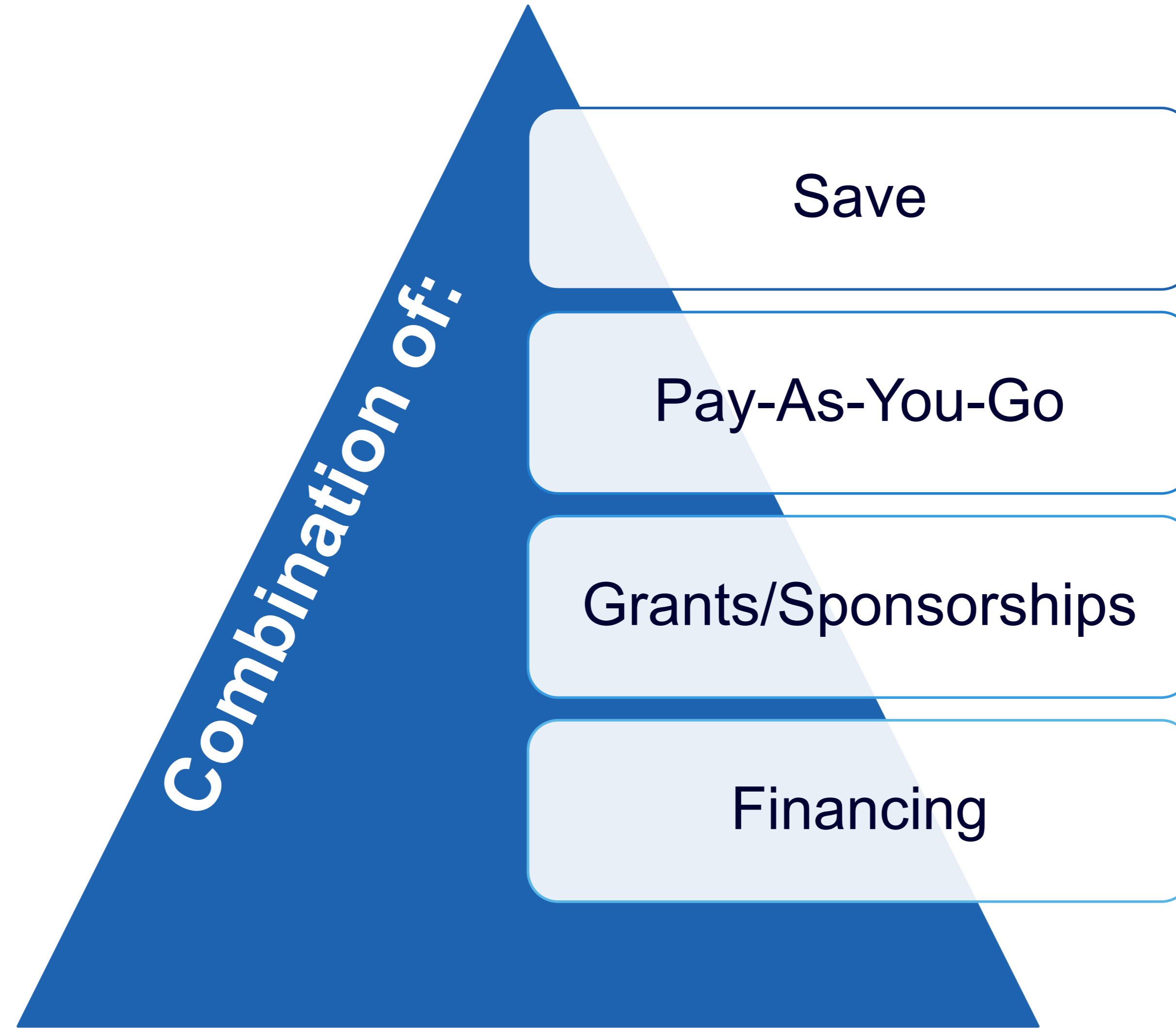
**Know**



**Determine Next Steps**



# METHODS TO FUND CONSTRUCTION







# QUESTIONS?

Let's Determine Next Steps Together



**Jace Perry, CPA**

CHIEF OPERATING OFFICER

Municipal Advisor

208.841.6794

[jperry@clearwaterfinancial.biz](mailto:jperry@clearwaterfinancial.biz)



**Cameron Arial, Ph.D.**

PRESIDENT

Municipal Advisor Principal

208.559.4353

[carial@clearwaterfinancial.biz](mailto:carial@clearwaterfinancial.biz)



**Christine Stoll, M.S**

VICE PRESIDENT

Client Experience

208.631.8751

[cstoll@clearwaterfinancial.biz](mailto:cstoll@clearwaterfinancial.biz)